

Imani Dumas
Content Creator at Hauthous.com
2645 Morin Grove
Erie Michigan 48133

EDUCATION

B.A. 3Dimensional Studies & Psychology Understudy
Bowling Green State University

TECHNICAL SKILLS

Acrylic Painting & Finishing | Adobe Dreamweaver, Illustrator, Photoshop |
Architectural drafting | AutoCAD | Concept design | Illustration | Mold Making | Metal Casting | Silicone
Casting | Wax Casting | Linoleum Printing | Misfit | Water Color |
Wood Cut Printing | ZBrush

EXPERIENCE

Content Creator For HautHous.com

November 2016 to Present.

- Conduct interviews with artists throughout North America.
- Sell advertising space to artists and art businesses.
- Use photography and videography to create content packages.- Use Adobe Photoshop to edit and format articles, videos and email marketing.
- Team with developers to design and create applications related to business.
- Host weekly online events through video to generate revenue.
- Strategically manage marketing plans.

Freelance Graphic Artist

December 2017 to September 2018

- Conceptualize business proposals to meet customer needs and address pricing options.
- Design web formats and applications suitable to client's business needs and highlight the features of the product or service.
- Create storyboards and visual concept maps to outline project goals and strategy.
- Strategize online networking projects through Fiverr, Upwork, Youtube Affiliates, Instagram & Facebook for the sale of artwork, advertising content and graphics.

Illustrator For Healthy Planet Press

June 2017 to Present

- Collaborate with animator for optimum viewing of story.
- Design characters and concepts that produce fluid imagery based on script.
- Work hand in hand with author of selected book to establish a time line and scope of work.

- Use methods such as ink and watercolor application to produce images.
- Enhance and format images through Adobe Illustrator for peak color presentation.

Sales Representative for First Financial Insurance Group

April 2016 to May 2017

- Licensed in the sales of Life insurance within the state of Michigan.
- Scheduling prospective and repeat clients through leads.
- Arrange proper financial plans focused on the client's needs.
- Maintaining client relations through follow up appointments, check up calls and email marketing.

Customer Relations Manager for Buddha Ventures

August 2013- December 2017

- Manage customer relations through service calls and on site management.
- Send and receive calls with prospective clients and maintenance issues.
- Turnover units through cleaning and renovation of flooring, painting & ground maintenance.

Volunteering

2018 - Family Counseling and Shelter Services, Monroe MI

2017 - Wwoof USA (AZ, FL, GA, MI, NM OK)

2016 - Gleaners Food Bank, Pontiac MI

[Portfolio](#)[Linkedin](#)